

## Short History of CFRU

Radio at the University of Guelph has a long history dating back to 1939 when there was credit course in radio broadcasting offered by the Ontario Agricultural College

In 1965, broadcast executive Frank Ryan, a former member of the university's Board of Governors, bequeathed the university \$25,000 in his will to launch its own radio station.

In 1969 Room 102 of the Physical Sciences Building becomes a radio studio. Radio Gryphon begins regular programming to cafeterias and student lounges through a closed circuit system. CJOY programming discontinued.

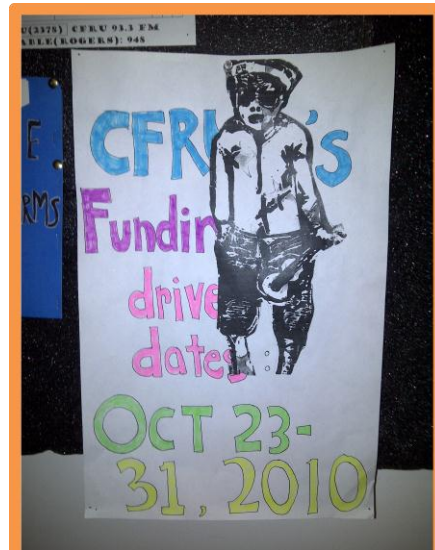
In 1973 CFRU is awarded an AM license to broadcast on campus. In 1974 CFRU moves into new studios in the University Centre. CFRU was the first group to move into the new University Centre

It moved to its current FM frequency in 1980, broadcasting a 50 watt signal until 1991. In that year, the station expanded its signal to 250 watts, enabling it to reach the Kitchener-Waterloo region.

On April 24, 2008 CFRU began broadcasting in a newly revamped on-air studio, updating the technological operations of the station to provide better and smoother programming. As of October of 2010, our stations' studios are almost fully renovated, free of asbestos and stocked with almost all new equipment which has been raised over the past two years during our RYV Campaign and thanks to a donation by the Snowden Lab in the School of Environmental Design and Rural Development.



**GUELPH'S ONLY VOICE FOR  
ALTERNATIVE RADIO, MEDIA  
AND NEWS**



**GOAL OF THE DRIVE:  
\$15,000**



**CFRU 93.3 FM**

**Raise Your Voice  
2010 Membership  
Drive**

***Help Support CFRU, Guelph's  
only campus/community  
radio station, providing  
alternative media for  
over 30 years.***



**CFRU 93.3 FM  
www.cfru.ca**

**519-837-2378  
UC Level 2, Room 210, U of Guelph  
Guelph, On. N1G 2W1**



## Help fundraise for:

- *New CFRU Website*
- *New Production Studio Mixing Board*
- *Portable Recorders*
- *Special On-Air Programming*
- *Special Live Events*



## Raise Your Voice Fundraising:

CFRU's annual membership drive runs this year from October 23-31<sup>st</sup>. Each year CFRU raises funds to help the station to provide quality alternative media for the Guelph and wellington region. Anyone who donates \$24 annually, who volunteers for over 2 hours/month or is a student who declares themselves, is a member of CFRU. CFRU is run by its members, and is a not-for-profit organization

As a member, you receive the ability to vote in our AGM (Oct 4<sup>th</sup>), say into what goes into the station and many other benefits such as CD's, T-shirts and other CFRU Swag.

We are building capacity for spoken word content, getting more equipment, and easier to use equipment to increase our volunteer base (and the diversity of our volunteer base). We are excited to be working on a new website so that our archives are easier to use, people can get information easier, and the website can be read on all browsers.

### RYV Events

Oct. 23: Jimmy Jazz Open Mic for CFRU, starts after 10pm at The Jimmy Jazz (52 MacDonnell)

Oct. 27: Bullring Open Mic for CFRU, starts at 8pm

Oct. 27: Concert with the Famines, Ahna, DataCave: at the Sinnema (CFRU co-presentation)

**Oct. 28: Glam Slam at the EBar, starts at 9pm** (\$12 with non-perishable food item, \$14 without)

Oct. 31, 7 Hour Broadcast from Planet Bean 10am – 5pm with Peter Bradley and Bryan Webb

Nov. 4: CFRU AGM (Room 103 UC)

## Programming

CFRU offers a wide range of programming including an eclectic mix of music shows, alternative and international news shows, spoken word shows, and foreign language programming.

CFRU broadcasts in English, Spanish, Mandarin, Cantonese, Turkish, Polish, Persian, and Dari. CFRU's music programs feature a variety of musical genres including hip-hop, punk, metal, salsa, drum and bass and reggae. Overall it plays a wide variety of Canadian and independent music.



**Donate by: calling our hotline  
- 519-837-2378 (CFRU)**

**Visiting us online:  
[www.cfru.ca](http://www.cfru.ca) (Paypal)**

**Dropping into the station:  
UC Level 2, U of G. Rm 210  
Guelph, On, N1G 2W1**

Broadcast area	Guelph, Ontario
Frequency	93.3 MHz (FM)
First air date	1969 as <i>Radio Gryphon</i> , as CFRU since 1973
Format	Campus and community programming
Power	250 watts
Call sign meaning	C Frank Ryan U
Owner	University of Guelph Radio – Radio Gryphon
Website	CFRU Online – <a href="http://www.cfru.ca">www.cfru.ca</a>